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Next Chapter Seniors Solution

We help seniors transition comfortably to their next home.

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YOUR HOME, YOUR STORY

The moment you walked through the front door, you just knew it was the one.

It was the perfect spot to raise your family and make a lifetime of memories. It had all the space you needed inside and out. Lots of space for game nights, craft projects and summer BBQs in the yard. It was perfect, but life changed.

The kids have grown and have homes of their own. Your home has been full of memories, but now it feels like a burden. Cleaning, repairs, and even getting around may not be as easy as they used to be. You used to enjoy working on the house. You took great pride in your yard and gardens. You just don't have the energy for it all anymore.

Feeling overwhelmed?

Your home once made you happy, but now it's too much work. You're always fixing things or mowing the lawn—chores never end! Instead of relaxing, you're stuck with repairs. It's exhausting, and instead of pride, you feel resentment.

Feeling far away?

It's not just the chores. Your home feels like it's keeping you too far from the people and places you love. You're losing touch, and life feels lonely.

Feeling stuck?

You've tried finding a solution—visited open houses, explored senior living, maybe even joined a waiting list. But no matter what, the perfect answer feels out of reach. It's frustrating, and you don't know what's next.



WHERE YOU ARE NOW

Now what...

Your house feels too big and hard to take care of. Vacuuming, stairs, and lifting heavy things are tough. Mowing the lawn, cleaning gutters, and reaching high shelves make you tired and frustrated. It's too much work, leaving you exhausted.

You've thought about hiring help, but it's expensive and not a long-term fix. Moving to a smaller home seems hard because packing feels overwhelming. Now you feel stuck in a home that no longer works for you.

Trying to keep up makes you feel worse. You worry doing too much could hurt you. Asking for help all the time makes you feel like a burden.

You're scared of feeling trapped in your home. Sorting through stuff and keeping up with repairs is too much. If you don't act soon, moving could become even harder. Even worse, you worry about not being able to care for yourself one day. You've always been independent, but managing your home is tough. You know you need a better place, but don't know where to start.

You want a safe, simple home where you can relax. That's where we come in!

Our Next Chapter Seniors Solution helps people like you.

We guide you through every step, making moving easier so you can enjoy life in your new home.



STEP
1

- **Discovery**
- Readiness
- Launch
- Fulfillment
- Aftercare

STEP ONE

Discovery Session

The first step is all about getting to know you and what you need!

We'll meet to talk about your situation, your goals, and what you want in your next home. This is where we start planning how to make everything work for you.

We'll discuss why you're moving—whether it's to be closer to family, downsize, or find a better fit for your needs. We'll also talk about what your dream home looks like so we can explore your best options. If your decision involves other people, like family or caregivers, we'll include them too. This way, everyone is on the same page, and communication is clear.

Feeling unsure about housing options or finances? That's normal! We'll connect you with financial experts who help older adults. Plus, we'll share a guide on senior living options in your area so you'll know what's available.

This session is all about removing the guesswork. We'll answer your questions. We'll provide resources. And we'll help you feel confident about the next steps.



STEP
2

- Discovery
- **Readiness**
- Launch
- Fulfillment
- Aftercare

STEP TWO

Readiness Phase

Now that we have a plan, it's time to get ready! This phase focuses on preparing both you and your home for the move.

You'll meet with experts to figure out your budget and explore ways to make your next home even better. We'll also help you get your current home ready to sell. This means cleaning, decluttering, and fixing anything that needs repair.

If you've lived in your home for many years, this can feel emotional. Letting go of items or leaving a home full of memories isn't easy, but you won't have to do it alone. We'll connect you with specialists who can help with decluttering and staging.

We'll also create a plan to make your home stand out. This includes high-quality photos, virtual tours, and even drone footage if needed. We'll market your home to make sure the right buyers see it.

By the end of this phase, you will feel prepared and have a home that is ready to shine!



STEP
3

- Discovery
- Readiness
- **Launch**
- Fulfillment
- Aftercare

STEP THREE

Launch Phase

This is the exciting part! During the Launch Phase, we will list your home and start attracting buyers.

We'll create a marketing plan to show off everything that makes your home special. At the same time, we'll guide you through reviewing offers and picking the best one.

Showings can feel tricky, especially if you're unsure where to go during them. We'll work with you to create a plan that is comfortable and convenient.

This phase can progress at a rapid pace. But we'll stay organized to avoid overwhelming you. By the end, you will sell your home, and you'll be ready to move forward!



STEP
4

- Discovery
- Readiness
- Launch
- **Fulfillment**
- Aftercare

STEP FOUR

Fulfillment Phase

Now that you have sold your home, it's time to focus on your next steps!

We'll help you explore options for your new home. This includes downsizing, moving to a condo, or considering a senior living community. We'll guide you through the decision-making process to find the right fit for your needs and budget.

Moving can be stressful, but we'll make it easier. We'll connect you with trusted movers, packing experts, and downsizing specialists. They know the unique needs of older adults. They will make the process smoother.

If your family is helping with the move, we'll keep them involved too, so everyone feels supported. Leaving a home filled with memories can be emotional. But we'll help you focus on the positives of this new chapter.

We'll handle the details, like scheduling movers and arranging storage. You can then focus on settling into your new home.



STEP
5

- Discovery
- Readiness
- Launch
- Fulfillment
- **Aftercare**

STEP FIVE

Transition & Aftercare

The final step is making sure you feel comfortable in your new home while finishing up all the last details.

We'll complete the paperwork for both your old and new homes. To keep it simple, we'll provide checklists for packing, notifying providers, and more. If you need extra help, we'll connect you with reliable movers or storage providers.

Even after you've moved, we'll stay in touch to offer advice and resources. This phase is about celebrating your new start and making sure you're settled.

Our support doesn't end here. We'll continue to be available whenever you need guidance. This final step is about closing one chapter and starting the next with confidence and joy.





Can you picture it?

Your new life is just around the corner...

Easy to manage

You picture a cozy, easy-to-manage home. It's just the right size, with no extra rooms to clean. You can move around easily and spend your time doing things you love. No more endless chores!

Close to everything

You want a home where everything is nearby—your doctor, stores, and fun places like restaurants. You imagine being part of a friendly community where there's always something to do, like events or outings. Life feels simple, and you feel connected.

Safe and at peace

Most of all, you want to feel safe and peaceful. You dream of living in a place where family is close, help is always available, and neighbours are friendly. You feel relaxed and ready to enjoy life in a way that makes you truly happy.

IN THEIR WORDS

What clients say



"Malcolm was wonderful. He listened to our needs and got to know exactly what was important to our family. We never felt pressured or a hard sale. He patiently took us to many properties until we found ours. Malcolm helped us to understand the current market and to strategize our offer effectively. We appreciated his professionalism and integrity and would highly recommend his services.

KATHLEEN W.



"Malcolm sold my house for fair market value, in record time during what is normally a difficult time of year, and in a difficult market. His project management skills were exactly what I needed. I appreciate the speed at which he hired a digital photographer and was able to coordinate the listing, open houses and management of the basement tenant during the process.

HEATHER D.



"Malcolm was very easy to work with. Always answered our calls promptly and was able to get us viewings quickly. We are very satisfied. Thank you Malcolm.

MARION & WILLIAM O.



Malcolm Mersereau, REALTOR®

MEET MALCOLM

My story

Hi, I'm Malcolm Mersereau, and I have always felt drawn to water.

As a child, my happy place was the family cottage on Lake George in New Brunswick. Summers were a mix of laughter, splashing, and warm nature. I'm the oldest of three siblings. I have two younger sisters. Our parents raised us and taught us to value empathy, family, and kindness. We moved only once, so my roots run deep and strong.

I played on the City of Nepean All-Star basketball team and coded games. My childhood was a mix of sports and sneaky computer skills. My parents were my heroes, and those family bonds were the bedrock of my life.

Life took me on a thrilling journey through careers and places. I earned a degree in geography. I studied cartography and multimedia programming. Then, I worked across North America and even in Germany. But as I grew older, something began to pull me away from the larger cities where I had lived for many years.

I moved to Peterborough for family time, to escape the hustle and bustle. But I faced a tough decision. My old jobs didn't match the opportunities there. I felt a tug in my heart to choose a new path. It would let me spend time with my two daughters. Yet, I felt scared to venture into the unknown, to step outside what I had always known. What career could hold meaning for me?

During this time, my family inspired me. I watched my mom's journey with Alzheimer's. It taught me to be more understanding and caring. It also made me want to help others, especially seniors. While volunteering with the local Alzheimer's Society, I saw how hard it is for people when their homes no longer fit their needs. That's when I knew I wanted to help make a difference.

Helping seniors move to new homes tugged at my heart. I started my journey into real estate. I wanted to make each move a gentle, supportive experience. It was a leap. But I must honour my family's legacy. I must serve others with kindness and empathy.

I help older adults move to their next home with comfort. Every day fills us with purpose. My experiences nurtured my empathy. These lessons guide me. I know every home is a chapter in someone's story. I'm here to make the next chapter as meaningful and peaceful as it can be.

In my real estate work, my family values shine through. I value transparency and adaptability. I want to make clear decisions and have others understand me. As you start your next home adventure, I will help. I am committed to making the process easier, with empathy and care.

Let's create this new chapter together.

If you're ready to take the next step, reach out and let's chat.

A no-pressure conversation about where you are and where you'd like to be.

Contact Malcolm

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Malcolm Mersereau

REAL ESTATE

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